



# AS/A2 Media Studies Course Outline

## Overview

Media Studies allows students to examine the influence of the mass media upon themselves and different groups of people. Through examining how the media work students also learn how to create their own media texts and evaluate the success and effect of these texts upon an audience. Students find the course interesting and stimulating as they learn to look at the world in a new way and realise how much they are manipulated by the media.

## Course Structure and Content

Students will study representation in the media; audiences and their response to media texts; the genre of texts; the narrative in media texts and the organisations that produce and distribute media texts. Students will learn about the following media industries in our society:

- Television
- Film and cinema
- Radio
- Popular music
- Newspapers
- Magazines
- Advertising
- Websites
- Computer Game Design

## Assessment:

The course is 50% examination and 50% coursework. The two year course is organised as follows:

### **Year 1 AS level Media Representations and Responses.**

Examination (2 hours 30 minutes)

### **AS level Media Production Processes.**

Coursework - 3 pieces of linked work  
pre-production/production/report (1200-1600 words).

### **Year 2 A level Media Investigation and Production.**

Coursework - 3 pieces of linked work:

- Research investigation (1400-1800 words)
- A production
- An evaluation (500-750 words)

### **A level Media Text, Industry and Audience.**

Examination (2 hours 30 minutes)

### **Entry Requirements**

A GCSE grade C in English is required. GCSE Media Studies is desirable but not essential.

### **Career Opportunities**

An AS/A level in Media studies carries the same value as any other option subject in terms of many university or employment requirements.

The course is particularly suited to anyone interested in a future career in journalism or a media orientated job.